

THE TOBACCO QUIT LINE

for Presbyterian Members

ASK: Ask every patient with every visit, including hospital Admissions, if they smoke.

ADVISE: Urge every tobacco user to quit with personalized messages about the benefits of quitting.

REFER: Refer patients to:
The Tobacco Quit Line for Presbyterian Members
1-888-840-5445

Quit Coaches will:

- Suggest and encourage the use of problem solving methods and skills for smoking cessation.
- Provide and arrange social support.
- Provide self help materials.
- Provide information about the use of Pharmacotherapy.

• Provide information about the use of Nicotine Replacement Therapy:

- Nicorette® Gum
- Commit® Lozenge
- NicoDerm® CQ® Patch



COVER

THE TOBACCO QUIT LINE

for Presbyterian Members

MY TICKET TO QUIT

**I Recommend that
 YOU QUIT SMOKING
 Call**

The Tobacco Quit Line *for Presbyterian Members*
1-888-840-5445

For coaching and nicotine replacement therapy at no charge.


As your medical provider, I recommend that you quit smoking.

Signature _____

Comments: _____

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TEAR PAD (Front)
 TEAR PAD (Back - Spanish) -- To Come

GlaxoSmithKline		PROMOTIONS SPECIFICATION	<i>Date: 10/20/06</i>
S A M 1000 GSK Drive, Moon Township, PA 15108			
BRAND: Nicorette, NicoDerm CQ, Commit		UPC NO.: NA	
PROD. CATEGORY: Smoking Cessation		DIMENSIONS: 5" x 4"	
DESCRIPTION: Prescription Tear Pad		PRINTER:	
FORM NO.: 0-000ST		PREPRESS: Schawck	
Computer Software: Illustrator CS2		Artist/Job Number: Mark Werle 641402	
PMS COLORS:		Revision 1: jw 10/23, mw 10/23	
		Revision 2: jw 11/3, jw 11/6, ch 11/14,	
		Revision 3: ch 11/14	
PROMOTIONS SPECIFICATION			
	Art	UPCs	Date
Project Manager			
Promotions Manager			
Legal			
Other			
Most Common UPC Value Codes			
75 = \$0.75 Off 1 84 = \$2.50 Off 1			
76 = \$1.00 Off 1 87 = \$3.00 Off 1			
33 = \$1.00 Off 2 74 = \$5.00 Off 1			
78 = \$1.50 Off 1 36 = \$1.50 Off 2			
82 = \$2.00 Off 1			
S C H A W K Kalamazoo 2325 N. Burdick St. • Kalamazoo, MI 49007 • (269) 381-3820			
PROOF APPROVAL	COPY	COLOR	DATE

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